

FOR IMMEDIATE RELEASE

Contact: Michelle Pipia-Stiles  
212/523-4044 (office)  
917/686-2478 (cell)

Wallis Post  
212/981-5147 (office)  
917/658-8617 (cell)

**Emmy and Tony Award-Winning Actress and Breast Cancer Survivor Cynthia Nixon To Be Featured Guest Speaker At: Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals 2010 Breast Service Luncheon**

New York, NY (April 13, 2010) **Emmy and Tony Award-winning actress Cynthia Nixon, best known for her role in HBO's *Sex and the City*, will deliver the keynote address at the Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals Annual Breast Service Luncheon on Wednesday, April 28<sup>th</sup> at 11:30am in the Grand Ballroom of the Pierre Hotel, located on Fifth Avenue and 61<sup>st</sup> Street, in New York, chaired this year by Ellie Crames.**

Ms. Nixon was diagnosed with breast cancer during a routine mammogram and underwent successful treatment at St. Luke's and Roosevelt Hospitals' Comprehensive Breast Center. Since then, she has become a breast cancer spokesperson and was named an Ambassador for Susan G. Komen for the Cure in 2008. Cynthia also has been busy in her acting career, recently wrapping production on *Sex and the City: The Movie 2*, which will be released by Warner Brothers on May 27, 2010. In addition, she most recently performed in Richard Laxton's *An Englishman in New York* and in Lisa Loomer's Off-Broadway play *Distracted*. Cynthia has won two Emmy Awards, two SAG awards, a Grammy award for her recording of Al Gore's "An Inconvenient Truth," and a Tony Award for Best Actress for her performance in *Rabbit Hole*.

**Following Ms. Nixon's address, contemporary designer Reem Acra will present her Spring 2010 collection during an exclusive fashion show for luncheon guests. Acra's**

exquisite pieces combine luxurious fabrics, rich in color and playful patterns in meticulously constructed designs ranging from understated chic to the ornate. Heralded for her ability to match a look to a woman's personality, Acra has dressed global icons of style for red carpet appearances, award ceremonies and weddings. Her following includes Angelina Jolie, Halle Berry, Beyonce Knowles, Taylor Swift, Katherine Heigl, and Eva Longoria.

Luncheon proceeds will benefit the Appel-Venet Comprehensive Breast Center at Beth Israel Medical Center and Comprehensive Breast Center at St. Luke's and Roosevelt Hospitals. The programs offer life-saving diagnosis and treatment, education, screenings, genetic counseling, clinical research and a variety of support groups to thousands of women each year. Luncheon proceeds underwrite extensive wellness programs not covered by insurance providers – programs that truly make a difference in the recovery from breast cancer.

To purchase tickets, please call: 914/579-1000. For more information about the luncheon, please contact Michelle Pipia-Stiles in the public affairs office at 212/523-4044.

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